



SOUTH ASIA'S LARGEST EXHIBITION ON AIR CONDITIONING, HEATING, VENTILATION AND INTELLIGENT BUILDINGS

ENGINEERING TOWARDS NET ZERO



PARTNERSHIP DOCKET





CURTAIN RAISER PARTNER



SPECIAL EVENT

An exclusive night on 13th March 2023 acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook
 Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E- Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 48 sq.mt. space
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 50 complimentary Curtain Raiser Passes

COST: INR 30 Lakh + GST USD 50000

(Available 1)







ACREX NIGHT PARTNER



BENEFITS

SPECIAL EVENT

Special Awards night on 14th March 2023, ACREX Awards of Excellence will be the special event acknowledging the support of the partner. ACREX Awards of Excellence also acknowledges the exemplary work / products of the participating companies by organizing ACREX India Awards of excellence night.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Awards of Excellence Invitations

COST: INR 30 Lakh + GST USD 50000

(Available 1)





ACREX HALL OF FAME

PARTNER_



BENEFITS

SPECIAL EVENT

Special event on 15th March 2023, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook
 Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Hall of Fame Invitations

COST: INR 30 Lakh + GST USD 50000

(Available 1)





KNOWLEDGE PARTNER



BENEFITS

SPECIAL EVENT

A 2 hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will chose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook
 Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter- ACRO News
- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 36 sq.mt. space
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue
- 4 Standees at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE

COST: INR 25 Lakh + GST USD 42000

(Available 1)





PLATINUM PARTNER



BENEFITS

SPECIAL EVENT

Two Presidential Lunches being organized during ACREX India 2023 will acknowledge the support of the Platinum Partner

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 2 complimentary Curtain Raiser Passes

COST: INR 25 Lakh + GST USD 42000

(Available 1)





TITANIUM PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter- ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 30 sq.mt. space
- Exclusive branding at the VIP LOUNGE
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- · 6 passes for VIP LOUNGE

COST: INR 20 Lakh + GST USD 34000

(Available 1)







BUILDING AUTOMATION

PARTNER



BENEFITS

SPECIAL EVENT

One roadshow of ACREX India 2023 will be organized promoting the Building Automation Sector.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- · Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter- ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. space
- Exclusive branding at the Building Automation Pavilion
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 15 Lakh + GST USD 25000

(Available 1)







HOSPITALITY PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook
 & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 24 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2023 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 15 Lakh + GST USD 25000

(Available 1)







DIGITAL PARTNER -



BENEFITS

EXTENSIVE BRANDING

- Wi-Fi facility will be provided to all the attendees of ACREX India 2023
- Installation of 20 numbers partner branded mobile charging points at strategic locations in ACREX India 2023 exhibition halls. Creative to be provided by the partner
- Mobile App will acknowledge the partners support (visibility at appropriate location)

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook
 Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

COST: INR 12.5 Lakh + GST USD 21000

(Available 1)





GOLD PARTNER_



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter
- ACRO News
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 20 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2023 Visitor's lounge will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST USD 21000

(Available 3)







THEME PARTNER_



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter
- ACRO News
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- Exclusive branding in one Lounge
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST USD 21000

(Available 1)







ACRONEWS PARTNER



EXTENSIVE ADVERTISING

Partner Logo to be acknowledged in the Mast Head of all the newsletters

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites
- 3 Articles by the partner will be published on the E-Newsletter-ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Newsletter to 1 lac + ISHRAE database
- Circulation of E-Newsletter to 30,000+ domestic ACREX India database
- Circulation of E-Newsletter to 15,000+ International ACREX India database

COST: INR 10 Lakh + GST USD 17000

(Available 1)

SHOW DAILY PARTNER



EXTENSIVE ADVERTISING

- Half page advert each day in Show Daily. Total 3 adverts during the event
- One article in any one Show Daily during the show
- Mast Head in each Show Daily. Total 3 Mast Heads during the show

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter -ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 5,000 copies printed on each day of the show and circulated during the show. Total circulation of 15,000 during the show
- · 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Show Daily to 1 lac + ISHRAE database
- Circulation of E-Show Daily to 30,000+ domestic ACREX India database
- Circulation of E-Show Daily to 15,000+ International ACREX India database

COST: INR 10 Lakh + GST USD 17000

(Available 1)

IAQ PARTNER_



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 12 sq.mt. space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE



COST: INR 7.5 Lakh + GST USD 12500

(Available 1)







SILVER PARTNER_



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- · A complimentary 12 sq.mt. space
- 2 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 7.5 Lakh + GST USD 12500

(Available 3)







BRONZE PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

Company name and logo on the marketing collaterals like

- Brochures
- · Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2023 web page will acknowledge partners support
- ACREX India 2023 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 5 Lakh + GST USD 9000

(Available 5)







REGISTRATION PARTNER



Deliverables:

- Name and logo to be displayed as Registration Partner on promotional collaterals
- Speaker slot in the relevant conference session
- 6 complimentary VIP invitations for all 3 days
- Circulate partner promo materials at the visitor registration counter
- Name, logo, and company profile (100 words) to be included in the in the Directory of the event.
- Full page color advertisement in the Directory of the event.
- A mailer to our robust industry database a month before the event (mailer to be provided by client)
- Banner visibility on the event website for 1month

COST: INR.12,50,000

US\$ 21,000 + GST

(Available 1)

TECHNOLOGY PARTNER



Deliverables:

- Name & Logo to be displayed as "Technology Partner" on promotional collaterals.
- Client to provide footage to run for at least 70% of the running time over big LED screen named "TechWall".
 Remaining time will be used for conference/exhibition display and event messaging, no additional commercial company to be displayed
- Speaker slot in the relevant conference session
- Techwall with exclusive client branding will be placed in the prime locations of expo
- One full page color advertisement in the Show Directory of the event.
- 4 complimentary VIP invites



US\$ 21,000 +GST

(Available 1)

DIGITAL BADGE PARTNER



Deliverables:

- Name and logo to be displayed as Badge Partner on promotional collaterals
- · Logo will be included in E-Visitor badge
- Speaker slot in the relevant conference session
- 6 complimentary VIP passes for 3days
- 1 full-page color advertisement in the Show Directory of the event

COST: INR. 8,00,000

US\$ 12,000 +GST

(Available Multiple)

CUSTOMIZED TITLE PARTNER



Deliverables:

- · Name and logo to be displayed on promotional collaterals,
- Special Promotion in Social Media
- 5 VIP Pass
- Logo in all electronic mails going to the industry database
- One full page color advertisement in the E-Directory of the event.
- Endeavour to coordinate media interaction

Eg: Refrigeration Partner, Sustainability Partner, Energy Conservation Partner and many more...

COST: INR. 8,00,000

US\$ 12,000 +GST

(Available 1)

SHUTTLE SERVICE PARTNER



Deliverables:

- · Name and logo to be displayed as Shuttle Partner on promotional collaterals,
- 2 complimentary VIP invitations for all 3days
- Branding in the shuttle Bus
- Name, logo and company profile (100 words) included in the Show directory (to be given by the client)
- Full page color advertisement in the Show Directory of the event.

COST: INR.8,00,000

US\$ 12,000 + GST

(Available 1)

INNOVATION GALLERY PARTNER



Deliverables:

- Display Box with your innovative product
- Product description and company logo highlighted on the display box
- Show catalogue display 1/2 page with product description and your company logo
- Product description and company logo in the Innovation list on ACREX India India Website Benefits—
- Get your product displayed in a prominent area dedicated to Innovative products.
- Maximize your pre-show exposure.
- · Drive traffic to your stand
- Enjoy the coverage via all our media channels (pre/during/ post show)
- Let your company be viewed as an innovator and thought leader



COST: INR. 100,000/- (PER INNOVATION UNIT)

WALKWAY STICKERS

Branding will appear on the show floor (carpet) with the company logo, stand number, and directions. This is the most economic & innovative mode of attracting / inviting visitors to your stand.



Available: Multiple Cost- INR 25,000/-; Size (wxh)- 3' x 4'







INFORMATION & APPLICATION Informa Markets India Pvt. Ltd.

Solitaire Corporate Park, 1st floor, North Wing, S 14, Chakala, Andheri (E) Mumbai 400093

Saiprasad Terde (Sr. Manager Projects)

Mobile: +91 99200 50415

Email: acrex-india@informa.com

ISHRAE Mumbai Chapter

102, 1st Floor, Sunil Enclave Premises Co-op Soc. Ltd. Pereira Hill Road, Off M V Road, Next to WEH Metro Station, Andheri (East), Mumbai - 400 099 Tel.: 022 28390018

E-Mail: mumbai@ishraehq.in | www.ishrae.in