

ISHRAE®

NÜRNBERG MESSE

SOUTH ASIA'S LARGEST EXHIBITION ON
AIR CONDITIONING, HEATING, VENTILATION
AND INTELLIGENT BUILDINGS

ACREX®
India 2021

25 - 27 February 2021

Bangalore International Exhibition Centre, Bengaluru



**PARTNERSHIP
OPPORTUNITIES**

ENGINEERED BUILDINGS FOR A BETTER WORLD

www.acrex.in

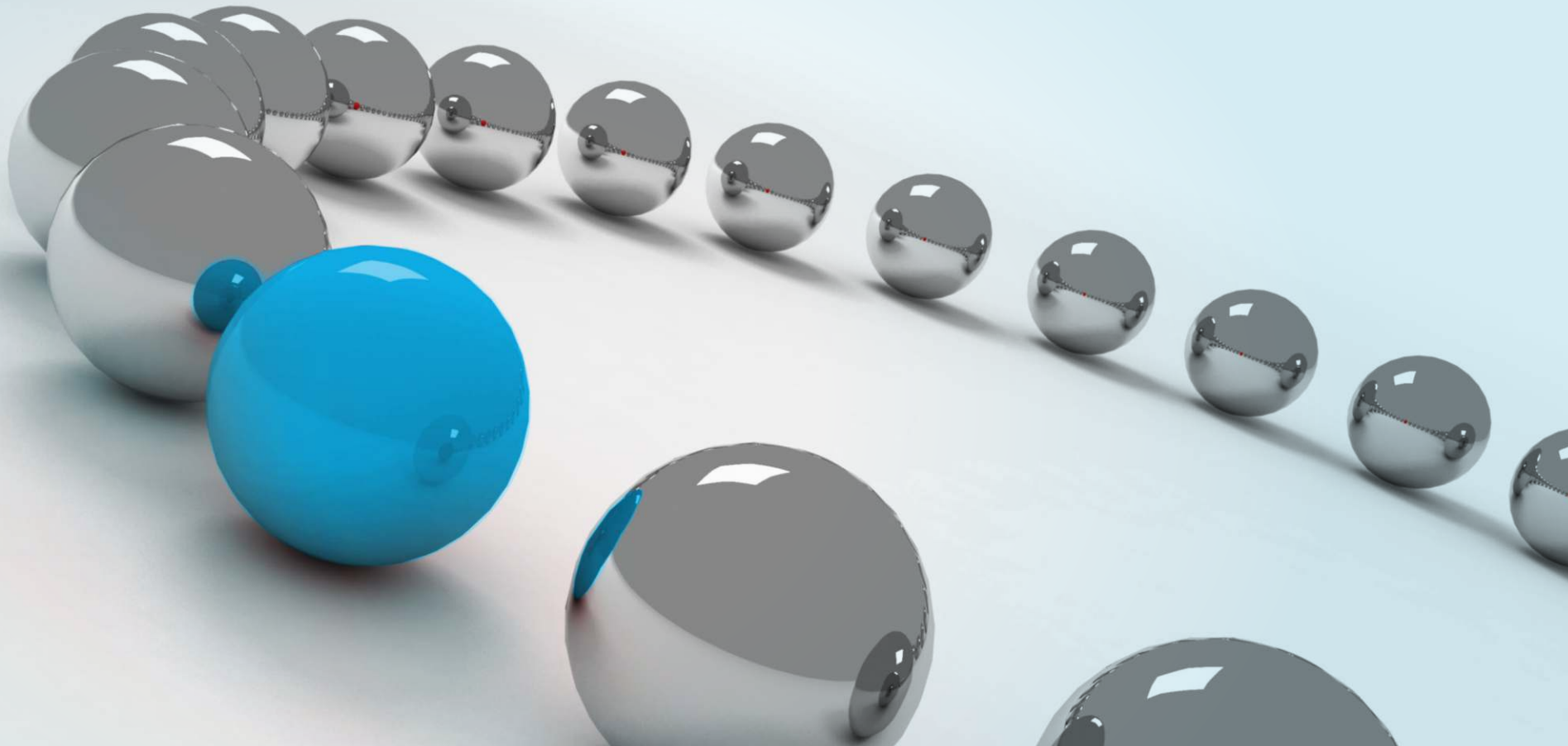
DIFFERENTIATE YOUR
PRODUCTS & SERVICES

PLACE YOUR COMPANY ON THE TOP
OF THE MIND OF THE AUDIENCE

REMINDE PEOPLE OF THE REPUTATION
YOUR COMPANY IS KNOWN FOR BY
AVAILING THE BRANDING
OPPORTUNITIES

AT

ACREX[®]
India 2021





BENEFITS

SPECIAL EVENT

An exclusive night on 24th February 2021 acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E- Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX India Awards of Excellence
- 2 complimentary passes for ACREX India Hall of Fame
- 8 passes for VIP LOUNGE
- 50 complimentary Curtain Raiser Passes

PARTNERSHIP
OPPORTUNITIES

COST: USD 50,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

Special Awards night on 25th February 2021, ACREX India Awards of Excellence will be the special event acknowledging the support of the partner. ACREX India Awards of Excellence also acknowledges the exemplary work / products of the participating companies.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the ACREX India Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX India Awards of Excellence Invitations

PARTNERSHIP
OPPORTUNITIES

COST: USD 50,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

Special event on 26th February 2021, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the ACREX India Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX India Hall of Fame Invitations

PARTNERSHIP
OPPORTUNITIES

COST: USD 50,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

A 2 hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will chose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue
- 4 Standees at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 8 passes for VIP LOUNGE

PARTNERSHIP
OPPORTUNITIES

COST: USD 50,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENTS

- Two Presidential Lunches being organized during ACREX India 2021 will acknowledge the support of the Platinum Partner

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

OTHER BENEFITS

- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX India Awards of Excellence
- 2 complimentary passes for ACREX India Hall of Fame
- 8 passes for VIP LOUNGE
- 2 complimentary Curtain Raiser Passes

PARTNERSHIP
OPPORTUNITIES

COST: USD 50,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- Exclusive branding at the VIP LOUNGE
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 40,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

BENEFITS

SPECIAL EVENT

During ACREX India 2021, the final round of Students Quiz - aQuest, will be organized by the Partner. The branding collaterals, certificates will acknowledge the support of the partnering company. To reach the finals of the Quiz a series of written test / small quizzes at local ISHRAE centers will acknowledge the support of the partner. The Partner will also get visibility at all the preliminary rounds of Quiz being organized by the various Chapters.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- Exclusive Branding at aQuest Venue
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

PARTNERSHIP
OPPORTUNITIES

COST: USD 40,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- ACREX India 2021 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 5 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 40,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 75 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

Presentation slot during ISHRAE event.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- Exclusive branding at the Building Automation Pavilion
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

**PARTNERSHIP
OPPORTUNITIES**

COST: USD 40,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space



BENEFITS

EXCLUSIVE BRANDING

- Wi-Fi facility will be provided to all the attendees of ACREX India 2021
- Installation of 20 numbers partner branded mobile charging points at strategic locations in ACREX India 2021 exhibition halls. Creative to be provided by the partner
- Mobile App will acknowledge the partners support (visibility at appropriate location)

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 25,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- ACREX India 2021 Visitor's lounge will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 5 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 25,000 + GST (Available 3)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- Exclusive branding in one Lounge
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP
OPPORTUNITIES

COST: USD 25,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



EXTENSIVE ADVERTISING

- Partner Logo to be acknowledged in the Mast Head of all the newsletters

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 3 Articles by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Newsletter to 1 lac + ISHRAE database
- Circulation of E-Newsletter to 30,000+ domestic ACREX India database
- Circulation of E-Newsletter to 15,000+ International ACREX India database

PARTNERSHIP OPPORTUNITIES

COST: USD 20,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



EXTENSIVE ADVERTISING

- Half page advert each day in Show Daily. Total 3 adverts during the event
- One article in any one Show Daily during the show
- Mast Head in each Show Daily. Total 3 Mast Heads during the show

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Show Daily to 1 lac + ISHRAE database
- Circulation of E-Show Daily to 30,000+ domestic ACREX India database
- Circulation of E-Show Daily to 15,000+ International ACREX India database

PARTNERSHIP
OPPORTUNITIES

COST: USD 20,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 15,000 + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 2 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 15,000 + GST (Available 3)

Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - VIP Invitation
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP OPPORTUNITIES

COST: USD 10,000 + GST (Available 5)

Condition: To avail this partnership, the partner has to take minimum 12 Sq.M. of paid exhibition space



About ISHRAE

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), founded in 1981 at New Delhi by a group of eminent HVAC&R professionals, today has more than 12,000 HVAC&R professionals as members and additionally as many as 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over the country with headquarters in Delhi. It is led by a team of elected officers, who are members of the society, working on a voluntary basis, and collectively called the Board of Governors.

Website: www.ishrae.in



About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

Website: www.nuernbergmesse.de, www.nm-india.com

INFORMATION & APPLICATION

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