

Unlocking Business Potential

Enhancing Opportunities, Accelerating Growth,
Building a Better World

South Asia's Largest Exhibition On Air Conditioning,
Heating, Ventilation And Intelligent Buildings

PARTNERSHIP DOCKET





KNOWLEDGE PARTNER

BENEFITS

SPECIAL EVENT

A 2-hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will choose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages would acknowledge the partner support
- 2 Articles by the partner will be published on the social media pages
- 3 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq. mt. space of the total area blocked with maximum of 45 sq. meter area.
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue (depending upon the available space)
- 2 Standaees at the workshop venue
- 4 Flagpoles outside exhibition halls
- Exclusive Hoarding at the exhibition venue*

OTHER BENEFITS

- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE

COST: INR 25 Lakh + GST or USD 31250 plus taxes
(Available 1)

Condition: : To avail this partnership, the partner must take minimum 60 Sq.M. of paid exhibition space
Without minimum requirement space the cost of partnership will be 30 lakhs plus gst.





TITANIUM PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partners support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 2 Articles by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. of the total space booked space with maximum area of 40 sq. meter
- Exclusive branding at the VIP LOUNGE
- 3 Flagpoles outside exhibition halls
- Exclusive Hoarding at the exhibition venue*

OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + GST or USD 25000 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 60 Sq.M. of paid exhibition space





HOSPITALITY PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 35 sq. meter.
- 3 Flagpoles outside exhibition halls
- ACREX India 2026 Food Courts will acknowledge the support of the partner by playing video on LED at the food court.
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 15 Lakh + GST or USD 18750 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





BUILDING AUTOMATION PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 35 sq. meter.
- 3 Flagpoles outside exhibition halls
- ACREX India 2026 Food Courts will acknowledge the support of the partner

OTHER BENEFITS

- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





DIGITAL BADGE PARTNER

BENEFITS

EXCLUSIVE BRANDING

- Company logo to appear on all the Digital Visitor Badges.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 30 sq. meter.
- 2 Flagpoles outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





GOLD PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partners support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area blocked with maximum area of 30 sq. meter area
- 3 Flagpoles outside exhibition halls
- ACREX India 2026 Visitor's lounge will acknowledge the support of the partner
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 4)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





INNOVATION ZONE PARTNER

BENEFITS

EXCLUSIVE BRANDING

Innovation Zone is the result of ACREX India's main mission to drive the change in the industry. This is going to be the high-octane zone with segment-wise innovative products – showcasing engineering marvels and technological advancements - Keeping in mind customer, net zero, and efficiency. This will give industry experts a window to witness advanced technology, intelligent product, progressive systems, next big thing, evolved features and experience.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area blocked with maximum area of 35 sq. meter area
- Video of the products to be played on the LED's in the Innovative zone.
- White paper to be released of the innovative product or service. White paper will be a soft copy which will be downloadable via QR code in the zone
- 2 Flagpoles outside exhibition halls
- Exclusive table space in the innovative zone.
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE.

COST: INR 10 Lakh + GST or USD 12510 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





TECH WALL PARTNER

BENEFITS

EXCLUSIVE BRANDING

Tech Wall Partner is a unique proposition to make your brand stand out from others & grab maximum eyeballs & the attention on premium location on exhibition floor. A Tech Wall gives unparalleled opportunity to launch and showcase new product or technology through Video messages & Power point presentation.

EXTENSIVE ADVERTISING

- Partner Logo & branding to be acknowledged on the Tech Wall.
- 75% of the screen time will feature partner
- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation



DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area blocked with maximum area of 30 sq. meter area
- 2 Flagpoles outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE.

COST: INR 15 Lakh + GST or USD 18750 plus taxes
(Available 2)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





INSIGNIA LOUNGE PARTNER

BENEFITS

EXCLUSIVE BRANDING

Insignia Lounge is a dedicated reverse buyer seller meeting area on the floor where key buyer will be allocated a meeting enclosure within the lounge for specific time decided by them. Each Buyer will get 1.30 hours slot to do speed meetings with any 9-10 exhibitor of their choice in the lounge.

EXTENSIVE ADVERTISING

- Partner Logo & branding to be acknowledged in the Insignia Lounge.
- Branding on the gate of the Insignia Lounge
- Partner Video to be played on 1 LED inside the lounge.
- Case study and white paper of partner to be handed over to each buyer.
- Exclusive meeting room inside the insignia lounge. Room will have Sofa two chair and centre table, 40-inch LED TV, case study and white paper compilation on pen drive to be given to each buyer
- Logo branding on the home page of Online B2B meeting scheduler.
- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Article by the partner will be published on the social media pages
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area blocked with maximum area of 30 sq. meter area
- 2 Flagpoles outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE.

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 2)

Condition: To avail this partnership, the partner must take minimum 50 Sq.M. of paid exhibition space





IAQ PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 25 sq. meter
- 1 Flagpole outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 40 Sq.M of paid exhibition space





CUSTOMIZED TITLE PARTNER

BENEFITS

EXCLUSIVE BRANDING

In this partnership the partner can choose the title such as AHU Partner or anything which suits his business.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 25 sq. meter
- 1 Flagpole outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST or USD 15625 plus taxes
(Available 5)

Condition: To avail this partnership, the partner must take minimum 40 Sq.M of paid exhibition space





SHUTTLE PARTNER

BENEFITS

EXCLUSIVE BRANDING

The branding will be done on the Shuttle Buses used during the exhibition from predefined pick up points from the City to the exhibition ground.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partner's support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 25 sq. meter
- 1 Flagpole outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 10 Lakh + GST or USD 12500 plus taxes
(Available 1)

Condition: To avail this partnership, the partner must take minimum 40 Sq.M of paid exhibition space





SILVER PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partners support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 1 Round of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20% sq.mt. space of the total area booked with maximum area of 25 sq. meter
- 1 Flagpole outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 7.5 Lakh + GST or USD 9375 plus taxes
(Available 5)

Condition: To avail this partnership, the partner must take minimum 40 Sq.M of paid exhibition space





BRONZE PARTNER

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures
- Advertisements, Journals and Magazines
- Visitor Promotion Leaflets
- VIP Invitation

DIGITAL COVERAGE

- ACREX India 2026 web page will acknowledge partners support
- ACREX India 2026 Social Media pages will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 10% sq.mt. space of the total area booked with maximum area of 20 sq. meter
- 1 Flagpole outside exhibition halls
- Thank you, Partners Hoardings, at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 5 Lakh + GST or USD 6250 plus taxes
(Available 7)**

Condition: To avail this partnership, the partner must take minimum 36 Sq. of paid exhibition space





The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE today has more than 25,000 HVAC&R professionals as members and additionally there are 7,500 Student-members. ISHRAE operates through 59 Chapters and Sub-Chapters, including 6 International chapters, across India, with its headquarters in Delhi. It is led by a team of elected officers, who are members of the Society, working on a voluntary basis, and collectively called the Board of Governors.

Website: www.ishrae.in



Informa Markets in India is the country's leading exhibition organiser that provides the industry with platforms that bring together buyers and sellers from around the world through a portfolio of events, content-led conferences and seminars. Established in 2006, we host over 20 large scale events and 40 conferences across the country every year. This enables trade across a variety of industries and specialist markets from manufacturing to food, hospitality, jewellery, healthcare & pharma, and transport & logistics. Our India team has offices across Mumbai, New Delhi, Bangalore and Chennai.

Informa Markets connects buyers and sellers and supports the flow of business and trade in over a dozen specialist markets. Our platforms help businesses meet, discover products, trade and grow through major exhibitions, virtual events, online marketplaces, specialist content and data services

Website:

<https://www.informamarkets.com>



INFORMATION & APPLICATION

Informa Markets India Pvt. Ltd.

Solitaire Corporate Park, 1st floor,
North Wing, S 14, Chakala, Andheri (E)
Mumbai 400093

Saiprasad Terde

Sr. Manager Projects

Mobile: +91 99200 50415

Email: saiprasad.terde@Informa.Com

ISHRAE HQ

1103 - 1104, 11th Floor,
Chiranjiv Tower 43,
Nehru Place,
New Delhi-110019

Tel: 011-41635655

Email: info@ishraehq.in

Website: www.ishrae.in

