

THE WORLD OF HVAC -
BUILDING A SUSTAINABLE FUTURE TOGETHER

इहपदवीं वायु
वेदएरुके वायु



**SOUTH ASIA'S
LARGEST EXHIBITION ON
AIR CONDITIONING,
HEATING, VENTILATION
AND INTELLIGENT BUILDINGS**

ACREX[®]
India 2020

27 - 29 February 2020

IEML • GREATER NOIDA • DELHI NCR

www.acrex.in



**PARTNERSHIP
OPPORTUNITIES**

**DIFFERENTIATE YOUR
PRODUCTS & SERVICES**

**PLACE YOUR COMPANY ON THE TOP
OF THE MIND OF THE AUDIENCE**

REMIND PEOPLE OF THE REPUTATION YOUR
COMPANY IS KNOWN FOR BY AVAILING THE
BRANDING OPPORTUNITIES





SPECIAL EVENT

An exclusive night on 26th February 2020 acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E- Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space instead of space a partner can choose 2 hoarding size 20' x 10' at a prominent location
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 50 complimentary Curtain Raiser Passes

COST: INR 30 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



ACREX AWARDS OF EXCELLENCE PARTNER

BENEFITS

SPECIAL EVENT

Special Awards night on 27th February 2020, ACREX Awards of Excellence will be the special event acknowledging the support of the partner. ACREX Awards of Excellence also acknowledges the exemplary work / products of the participating companies by organizing ACREX India Awards of excellence night.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space instead of space a partner can choose 2 hoardings of size 20' x 10' at a prominent location
- Exclusive branding at the ACREX Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Awards of Excellence Invitations

COST: INR 30 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



ACREX HALL OF FAME PARTNER

BENEFITS

SPECIAL EVENT

Special event on 28th February 2020, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space instead of space a partner can choose 2 hoardings of size 20' x 10' at a prominent location
- Exclusive branding at the ACREX Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Hall of Fame Invitations

COST: INR 30 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

A 2 hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will chose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space instead of space a partner can choose 2 hoardings of size 20' x 10'at a prominent location
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue
- 4 Standees at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE

COST: INR 25 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENTS

- Two Presidential Lunches being organized during ACREX India 2020 will acknowledge the support of the Platinum Partner

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space instead of space a partner can choose 2 hoardings of size 20' x 10' at a prominent location
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 2 complimentary Curtain Raiser Passes

COST: INR 25 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space instead of space a partner can choose a hoarding size 20' x 10' at a prominent location
- Exclusive branding at the VIP LOUNGE
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

BENEFITS

SPECIAL EVENT

During ACREX India 2020, the final round of Students Quiz - aQuest, will be organized by the Partner. The branding collaterals, certificates will acknowledge the support of the partnering company. To reach the finals of the Quiz a series of written test / small quizzes at Local ISHRAE centers will acknowledge the support of the partner. The Partner will also get visibility at all the preliminary rounds of Quiz being organized by the various Chapters.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space instead of space a partner can choose a hoarding size 20' x 10' at a prominent location
- Exclusive Branding at aQuest Venue
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 15 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space instead of space a partner can choose a hoarding size 20' x 10' at a prominent location
- 3 Flag Poles outside exhibition halls
- ACREX India 2020 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 15 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 75 Sq.M. of paid exhibition space



BENEFITS

SPECIAL EVENT

Presentation slot during ISHRAE event.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News

- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space instead of space a partner can choose a hoarding size 20' x 10' at a prominent location
- Exclusive branding at the Building Automation Pavilion
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 15 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

BENEFITS

EXCLUSIVE BRANDING

- Wi-Fi facility will be provided to all the attendees of ACREX India 2020
- Installation of 20 numbers partner branded mobile charging points at strategic locations in ACREX India 2020 exhibition halls. Creative to be provided by the partner
- Mobile App will acknowledge the partners support (visibility at appropriate location)

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. raw space instead of space a partner can choose a hoarding size 10' x 10' at a prominent location
- 3 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space instead of space a partner can choose a hoarding size 10' x 10' at a prominent location
- 3 Flag Poles outside exhibition halls
- ACREX India 2020 Visitor's lounge will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST (Available 3)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space instead of space a partner can choose a hoarding size 10' x 10' at a prominent location
- 3 Flag Poles outside exhibition halls
- Exclusive branding in one Lounge
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 12.5 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



ACRO NEWS
PARTNER

EXTENSIVE ADVERTISING

- Partner Logo to be acknowledged in the Mast Head of all the newsletters

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites
- 3 Articles by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Newsletter to 1 lac + ISHRAE database
- Circulation of E-Newsletter to 30,000+ domestic ACREX India database
- Circulation of E-Newsletter to 15,000+ International ACREX India database

COST: INR 10 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



EXTENSIVE ADVERTISING

- Half page advert each day in Show Daily. Total 3 adverts during the event
- One article in any one Show Daily during the show
- Mast Head in each Show Daily. Total 3 Mast Heads during the show

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E-Newsletter
 - ACRO News
- E-circulation to domestic and international ACREX India database

EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

REACH

- Circulation of E-Show Daily to 1 lac + ISHRAE database
- Circulation of E-Show Daily to 30,000+ domestic ACREX India database
- Circulation of E-Show Daily to 15,000+ International ACREX India database

COST: INR 10 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 7.5 Lakh + GST (Available 1)

Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space



**SILVER
PARTNER**

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 2 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 7.5 Lakh + GST (Available 3)

Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space



**BRONZE
PARTNER**

BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

DIGITAL COVERAGE

- ACREX India 2020 web page will acknowledge partners support
- ACREX India 2020 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- Write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 5 Lakh + GST (Available 5)

Condition: To avail this partnership, the partner has to take minimum 12 Sq.M. of paid exhibition space



ORGANISER

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE today has more than 12,000 HVAC&R professionals as members and additionally there are 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over India, with HQ in Delhi. It is led by a team of elected officers, who are members of the Society, working on a voluntary basis, and collectively called the Board of Governors.

Website: www.ishrae.in

NÜRNBERG MESSE

EVENT PRODUCER

NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share 41 percent) and up to 1.4 million visitors (international share of trade visitors 24 percent) participate in the own, partner and guest events staged by the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of around 50 representatives operating in more than 100 countries.

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